



تحت رعاية فخامة الرئيس عبد الفتاح السيسي رئيس جمهورية مصر العربية

HELD UNDER THE PATRONAGE OF HIS EXCELLENCY PRESIDENT ABDEL FATTAH EL SISI PRESIDENT OF THE ARAB REPUBLIC OF EGYPT



EGYPS WOMEN IN ENERGY

Thursday 16 February 2017

Nefertiti Hall

Cairo International Convention Centre

CONFERENCE BROCHURE

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THE EGYPT PETROLEUM SHOW

The Egypt Petroleum Show is the only oil and gas event held under the high patronage of **His Excellency Abdel Fatah El Sisi, President of The Arab Republic of Egypt.**



EGYPS 2017 is the biggest oil and gas event of its kind in Egypt providing the most significant annual meeting place for the industry's key regional stakeholders and international oil and gas players looking to do business in North Africa.

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THE EGYPS WOMEN IN ENERGY CONFERENCE



The need to strategically drive gender parity in the global energy sector is critical and pressing, and also forms an imperative part of Egypt's national agenda for continuous economic development. The EGYPS 2017 Women In Energy Conference will facilitate and propel the discussion to create an action plan for driving more opportunities for female engineers and professionals in the Egyptian and North African energy sector.

AMBASSADOR



Eng Amira El Mazni
Vice Chairman
Gas Regulatory Affairs
EGAS

Key Topics Include:

- 🔗 **Analysing** existing initiatives to balance gender disparity within the oil and gas industry
- 🔗 **Dissecting** strategy and execution on a macro level to bridge the gap between policies for gender equality and its implementation within Egypt and North Africa
- 🔗 **Connecting** emotional intelligence and effective leadership strategies through success stories of females within oil and gas C-Suite roles
- 🔗 **Analysing** female engineer drop-outs and how companies and governments can help increase female retention and opportunity within the industry
- 🔗 **Quantifying** future opportunities for female STEM graduates within the Egyptian and North African energy sector

KEYNOTE ADDRESS



His Excellency
Tarek El Molla
**MINISTER OF PETROLEUM
AND MINERAL RESOURCES
ARAB REPUBLIC OF EGYPT**



**MINISTRY OF PETROLEUM
& MINERAL RESOURCES**

MINISTERIAL PANEL



Her Excellency Dalia Khorshed
Minister of Investment
ARAB REPUBLIC OF EGYPT



Her Excellency Ghada Waly
Minister of Social Solidarity
ARAB REPUBLIC OF EGYPT



Her Excellency Dr Sahar Nasr
Minister of International Cooperation
ARAB REPUBLIC OF EGYPT

PANELISTS INCLUDE



Lynne Lachenmyer
Corporate Vice President
Safety Security Health
& Environment
EXXONMOBIL CORPORATION



Hinda Gharbi
Wireline President
SCHLUMBERGER



Reem Al Anbari
Chief Financial Officer
**ABU DHABI POLYMERS
COMPANY (BOROUGE)**



Osama Halim
Egypt Area Manager
HALLIBURTON



Aliaa Ezz El Din
Field Engineer II
Well Bore Intervention Group
BAKER HUGHES



Dalia Elgabry
Finance Manager
SHELL



Eng Maha Attia
General Manager
Technical Office, RO Leader
Modernisation Programme
**MINISTRY OF PETROLEUM
& MINERALS**



Dr. Ghada Bassioni
Associate Professor and
Head of the Chemistry
Department
**FACULTY OF ENGINEERING
AIN SHAMS UNIVERSITY**



Sara Salem
Head of Conferences and
Exhibitions Department
Technical Office
**MINISTRY OF PETROLEUM
& MINERAL RESOURCES
ARAB REPUBLIC OF EGYPT**



Marwa El Hakeem
Commercial and
Negotiation Manager
**IEOC PRODUCTION B.V.
EGYPT BRANCH**



Azza Serry
CEO Deputy Assistant
Operations and Quality Control
**EGYPTIAN GENERAL
PETROLEUM CORPORATION
(EGPC)**

Thursday 16 February 2017

08:00 **REGISTRATION AND COFFEE**

09:00 **WELCOME REMARKS**

09:15 **OPENING AND KEYNOTE ADDRESS**



His Excellency Tarek El Molla
**MINISTER OF PETROLEUM AND MINERAL RESOURCES
ARAB REPUBLIC OF EGYPT**

MINISTERIAL PANEL

09:30 **BRIDGING THE GAP BETWEEN POLICIES FOR GENDER EQUALITY AND ITS IMPLEMENTATION**

Generating equal opportunities for women is not just a global priority but also part of Egypt's national agenda for continued economic development. This imperative goal of the Egyptian government forms the core of our Ministerial panel's discussion where we delve into topics such as:

- Whilst there are a growing number of commendable initiatives, research studies and policies that governments have devised, are these adequate to drive the agenda in reality? How is the government strategically bridging the gap between policy for gender parity and its implementation across the oil and gas sector? What are the metrics being used to access success?
- How can the Egyptian youth be involved in gender disparity related challenges particularly in their workplace? Is there enough training for young oil and gas professionals entering the industry on the importance and relevance of achieving gender parity at the beginning of their careers?
- Dissecting Egypt's economic reforms from foreign direct investments to innovative investment policies with Egypt's first female Investment Minister at the helm
- How can Egyptian oil and gas industry expats contribute to the discussion on gender equality initiatives both globally and within Egypt?

Panelists:



Her Excellency
Dalia Khorshed
Minister of Investment
ARAB REPUBLIC OF EGYPT



Her Excellency
Ghada Waly
Minister of Social Solidarity
ARAB REPUBLIC OF EGYPT



Her Excellency
Dr Sahar Nasr
Minister of International
Cooperation
ARAB REPUBLIC OF EGYPT

PANEL DISCUSSION

10:15 **WOMEN IN C-SUITE AND EXECUTIVE LEADERSHIP POSITIONS: TODAY'S REALITY OR A DISTANT DREAM?**

The global energy sector, with 20% of its workforce being women, has always been criticised for having poor representation of female talent in its workforce.

Globally, NOCs and IOCs continue to follow the same hiring trend in the C-Suite and Executive Leadership positions resulting in gender disparity in at the topmost level. In this quest of generating equal opportunities for women, we discuss:

- **DEFINING A CAREER PATH:** Are you drafting and defining a career path for your employees? Understand how career paths empower employees into achieving their potential and productivity which ultimately benefits your company.
- **THE LEADERSHIP GENE:** How can we move beyond the 'one-size-fits-all' method of leadership training and develop the leadership gene in our female talent? How can we utilise leadership qualifications of our female talent? How can we drive and enable them into achieving leadership positions? Are there equal 'on the job' training opportunities for women in comparison to their male colleagues to learn business strategy and financial planning?
- **C-SUITE TO THE BOARD:** How can we enable a better female representation at Board Level? What are the steps women must take to join the board at an oil and gas company?
- **QUOTAS VS MERIT:** Are quotas beneficial in driving equal opportunities for female employees or do quotas quell talent and restrain achieving opportunities on merit?

LIVE ON STAGE INTERVIEW

11:00

FEMALE LEADERSHIP IN THE OIL AND GAS INDUSTRY

The energy sector is constantly growing and integrating more and more women within the industry who are successfully pursuing their aspirations. In this live on-stage interview we hear on topics including:

- A day in the life of the interviewee – what a typical day in the office includes and insights into how women are actively contributing to the development of the energy sector as global and domestic energy demands increase
- Her professional journey, and what it takes to achieve success in this dynamic and ever changing industry
- Her advice for women pursuing their aspirations within the industry and why they should never give up
- Future opportunities for women in STEM fields and how we can encourage more women to pursue STEM education

PANEL DISCUSSION

11:45

UNCONVENTIONAL WOMEN: THE ACTIVE AND REAL ROLE WOMEN PLAY IN THE FIELD

From onsite reservoir engineers to technical experts, women are expanding their horizons when it comes to career choices.

- Conventionally known to be an industry for male engineers; has the oil and gas industry finally progressed from its stereotype?
- How can we encourage more women to pursue STEM related degrees and provide them with equal opportunities in both scientific and technical arenas?
- In both Egypt and the Mediterranean a large number of E&P projects are located in remote onshore and offshore sites which today, remain mainly male dominated. An aerial perspective of current opportunities for female engineers to excel in such remote onshore and offshore locations. Is the energy sector ready for female engineers working full time on such onshore and offshore structures?
- Comprehending the need for flexibility programmes at workplace and how such programmes enable employees to excel at their jobs
- Analysing female engineer drop-outs, their causes and consequences, and how companies and governments can help increase retention

12:30

LUNCH AND NETWORKING

PANEL DISCUSSION

14:00

BEYOND THE OIL RIGS: WOMEN IN THE REFINING AND PETROCHEMICAL INDUSTRY

Whilst there is a lot of discussion around women going to the oil fields as engineers and technical personnel, the numbers around women in the refining and petrochemical sector are much less than women in the upstream sector.

In this discussion, we explore technical opportunities for women in the downstream sector, and how women can excel in the plant and across the entire hydrocarbon value chain.

PANEL DISCUSSION

14:45

EMOTIONAL INTELLIGENCE IN OIL AND GAS LEADERSHIP

The energy sector requires sharp, analytical and resilient leaders who can manage through rapid change and volatile markets while ensuring both - innovation and sustainable growth.

As such, emotional intelligence, the capacity to be aware of, control, and express one's emotions, and to handle interpersonal relationships and situations judiciously and empathetically, is increasingly understood to be the key to success, and may be even more critical in technical industries.

In this panel, industry executives share their perspective on the connection between emotional intelligence and effective leadership, and its importance for individuals in the energy sector, while working in teams, and when leading an organisation.

LIVE ON STAGE INTERVIEW

15:30

EGYPT'S 2016-2021 MODERNISATION PROGRAMME

Egypt's 2021 modernisation programme has been established to unlock the oil and gas sectors full value chain potential as a growth and a sustainable development engine for Egypt.

Comprising 6 key pillars; investment attraction, sector structure reform, people agenda, downstream performance, upstream performance and regional oil and gas hub strategy. In this interview, we hear how the programme is progressing, the opportunities it presents and how female engineers and managers can get involved and help contribute.

15:50

EGYPS REVIEW AND CLOSING DISCUSSION

16:00

CLOSING REMARKS AND CLOSE OF EGYPS WOMEN IN ENERGY CONFERENCE

REGISTRATION CONTRACT

4 easy ways to register

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-  Email: egyps.conference@dmgeventsme.com
-  Dubai: +971 4 445 3792, Abu Dhabi: +971 2697 0517
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BOOKING DETAILS

EGYPS 2017 Women In Energy Conference

Registration Option	Standard Rate
Technical + Strategy + Women In Energy	US \$1,295
Women In Energy Only	US \$450

DELEGATE INFORMATION

FIRST DELEGATE:

Mr Mrs Miss Ms Dr Other:

First Name:

Family Name:

Job Title:

Department:

Tel:

Fax:

Mobile:

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IMPORTANT: Please ensure that the name of the meeting (EGYPS 2017 Conference) and of the participant (First Name, Last Name) is stated on the bank transfer. When processing bank transfer instructions please ensure that all bank charges are paid by you, the remitter, so that the amount we receive is the amount on the invoice.

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LANGUAGE: The official conference language is English.

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EGYPS

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