

HELD UNDER THE PATRONAGE OF HIS EXCELLENCY ABDEL FATTAH EL SISI, PRESIDENT OF THE ARAB REPUBLIC OF EGYPT

**INNOVATION
& AI HUB**



EGYPES
EGYPT ENERGY SHOW

SUPPORTED BY



30 MARCH - 1 APRIL 2026 | EGYPT INTERNATIONAL EXHIBITION CENTER, CAIRO



**TRANSFORMING ENERGY
WITH INNOVATION,
SUSTAINABILITY AND
EFFICIENCY**

INNOVATION & AI HUB BROCHURE

egypes.com



EGYPES 2026: The Energy Voice of Africa, East Mediterranean & Middle East

At the crossroads of Africa, the Middle East, and the Mediterranean, Egypt is positioned as the region's energy hub - connecting resources, infrastructure, and markets that shape tomorrow's energy flows.

Global energy investment is projected to reach \$3.3 trillion in 2025, with two-thirds channelled into clean technologies such as solar, storage, and electrification. Meanwhile, the Middle East is set to invest \$130 billion in oil & gas supply while expanding rapidly into renewables and new energy systems. With demand forecast to rise 30% in regional consumption by 2040, EGPES brings together governments, NOCs, IOCs, investors, and innovators to forge partnerships and drive the region's energy transition.

By convening decision-makers at the highest level, EGPES positions Egypt at the heart of the global energy conversation - and catalyses the investment, innovation, and partnerships needed for a resilient and diversified future.

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ORGANISED BY



EGYPES IN NUMBERS

50,000+ International attendees

500+ Exhibiting companies

50+ NOCs, IOCs & IECs

2,200+ Conference delegates

350+ Global speakers

100+ Conference sessions

WHERE POLICY, INNOVATION, AND INVESTMENT CONVERGE

With governments, NOCs, IOCs, investors, and innovators under one roof, EGYPES is the region’s definitive platform for strategic dialogue and tangible outcomes. It is here that critical decisions advance energy security, affordability, and sustainability.

Exhibiting companies include:

NEW FOR 2026 INNOVATION & AI HUB

The Innovation & AI Hub at EGPES 2026 is the new focal point spotlighting digital breakthroughs, AI-driven technologies, and pioneering start-ups reshaping energy efficiency, systems, and operations.

Through start-up pods, live demos, immersive simulations, and high-impact pitch competitions, the Hub showcases how Artificial Intelligence is applied across predictive maintenance, safety, real-time analytics, smart exploration, grid optimisation, and autonomous operations. It is where the future of energy solutions comes to life – delivering hands-on experiences, strategic connections, and transformative insights.

Artificial Intelligence is now a proven game-changer for efficiency, reliability, and sustainability across the energy value chain. With global investment in AI projected to exceed \$13 billion annually by 2030 (IEA), the Hub at EGPES 2026 anchors the critical conversation on how these technologies are redefining the region's energy future.

INSIGHT AFRICA:

The continent's AI market is forecast to grow from \$4.5bn in 2025 to \$16.5bn by 2030 (Statista), with applications in energy access, grid stability, and renewables integration.

INSIGHT EAST MEDITERRANEAN:

AI-driven energy forecasting could cut integration costs of renewables by up to 10%, critical for East Mediterranean nations scaling solar and wind (IRENA).

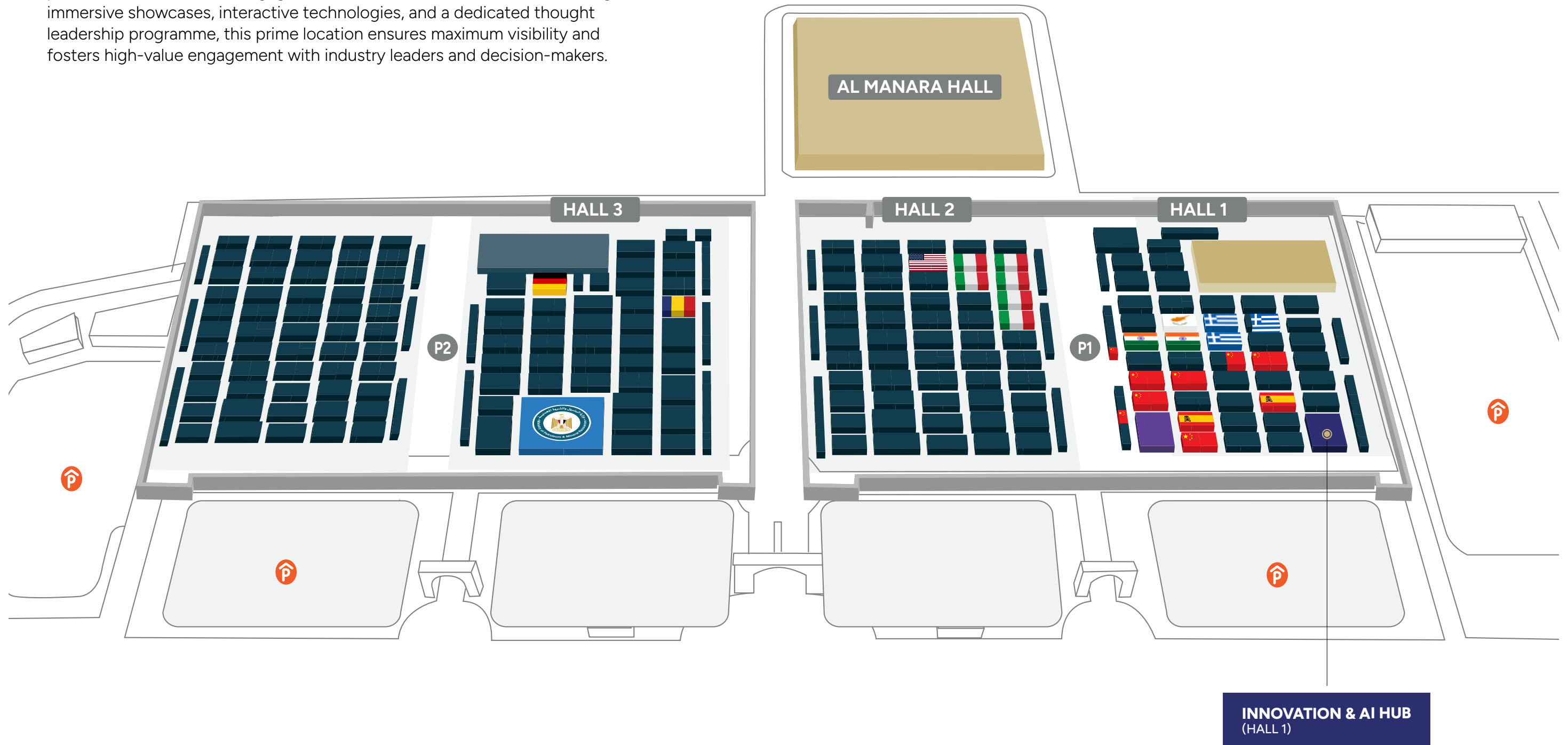
INSIGHT MIDDLE EAST:

Artificial Intelligence could contribute \$320bn to the region's economy by 2030 (PwC), with energy digitalisation a key driver of that transformation.



EGYPES 2026 FLOOR PLAN

Located at Hall 1, the Innovation & AI Hub at EGYPTES 2026 is strategically positioned to attract and engage the event's 50,000+ attendees. Featuring immersive showcases, interactive technologies, and a dedicated thought leadership programme, this prime location ensures maximum visibility and fosters high-value engagement with industry leaders and decision-makers.



MEET THE LEADERS POWERING INNOVATION & AI IN ENERGY

WHO EXHIBITS:

Join innovative small and medium sized enterprises (SMEs) as well as leading technology and energy companies including:

- AI Solution Providers
- Tech Start-Ups & SMEs
- Consultancies & System Integrators
- EPCs
- Energy Equipment Manufacturers
- Data Analytics Firms
- Digital Platforms

WHO VISITS:

The Innovation & AI Hub at EGYPES 2026 is designed to connect innovators with decision-makers driving digital transformation and growth across the regional energy ecosystem.

- Chief Digital Officers
- CIOs
- CTOs
- Innovation Managers
- Strategy & Transformation Leads
- Upstream/Downstream Directors
- Energy Finance & Investment Heads
- Chief Sustainability Officers



INSIDE THE INNOVATION & AI HUB



AI ENABLED START-UP PODS

Emerging ventures bringing disruptive, investment-ready solutions to the energy value chain.



LIVE DEMOS & IMMERSIVE SIMULATIONS

Immersive showcases of AI in action - from predictive maintenance and smart grids to emissions monitoring and autonomous systems.



TECH TALKS

Leading experts share cutting-edge use cases and strategies revolutionising energy through Artificial Intelligence.



PITCH COMPETITIONS

Start-Up Pitch (Day 1) for early-stage ventures; Industry Pitch (Day 2) for deployment-ready technologies.



INNOVATION & AI HUB PITCH COMPETITIONS

The Innovation & AI Pitch Competitions at EGYPES 2026 spotlight the most forward-thinking technologies redefining the energy sector.

Across two days, start-ups and established companies step into the spotlight to present innovations that improve efficiency, cut emissions, optimise infrastructure, and accelerate the transition to smarter, more sustainable energy systems.

START-UP PITCH (DAY 1)

A launchpad for early-stage innovators developing disruptive solutions in artificial intelligence, digitalisation, and decarbonisation. Finalists gain high-profile exposure to investors, venture capitalists, and energy leaders, with opportunities to secure partnerships and funding.

INDUSTRY PITCH (DAY 2)

A platform for medium to large technology companies with commercially proven, scalable solutions ready for deployment. Participants present directly to NOC/IOC procurement heads, policymakers, and senior executives, creating opportunities for MoUs, procurement, and regional growth.

WHY IT MATTERS:

These competitions are where new ideas meet industry demand, connecting innovators with decision-makers and accelerating the adoption of solutions that will define the future of energy. Finalists gain visibility, credibility, and access to capital, while the industry gains pathways to transformation.

PITCH COMPETITIONS TIMELINE

Applications open

27 OCT 2025

Applications deadline

20 DEC 2025

Finalists announced

30 JAN 2026

Start-Up Pitch

30 MAR 2026

Industry Pitch

31 MAR 2026

AGENDA

START-UP PITCH COMPETITION DAY 1 SCHEDULE

MONDAY, 30 MARCH 2026	
14:00 – 14:05	OPENING REMARKS AND WELCOME
14:05 – 14:15	KEYNOTE SPEECH Building an Energy Tech Start-Up Ecosystem
14:15 – 15:00	PANEL DISCUSSION Increasing Collaboration Between Energy Majors and Start-Ups
15:00 – 15:15	START-UP PITCH 1
15:15 – 15:30	START-UP PITCH 2
15:30 – 15:45	START-UP PITCH 3
15:45 – 16:00	START-UP PITCH 4
16:00 – 16:05	CLOSING REMARKS

AGENDA

INDUSTRY PITCH COMPETITION DAY 2 SCHEDULE

TUESDAY, 31 MARCH 2026	
14:00 – 14:05	OPENING REMARKS AND WELCOME
14:05 – 14:15	KEYNOTE SPEECH Accelerating a New Wave of Energy Innovations and Technologies
14:15 – 14:30	COMPANY PITCH 1
14:30 – 14:45	COMPANY PITCH 2
14:45 – 15:00	COMPANY PITCH3
15:00 – 15:15	COMPANY PITCH 4
15:15 – 15:20	CLOSING REMARKS

INNOVATION & AI HUB START-UP PITCH COMPETITION

Step Into the Spotlight
Apply for the Start-Up Pitch Competition.
Email: conferences@egypes.com
Or apply now via our website



The Start-up Pitch Competition is a platform for early-stage start-ups developing breakthrough innovative technologies. Open to start-ups and entrepreneurs working across the energy value chain, the pitch focuses on innovations in AI, digitalisation, infrastructure optimisation, emissions reduction, and technological solutions that improve efficiency, safety, and environmental performance.

Finalists will have the opportunity to present their technologies and business models to an influential judging panel made up of industry leaders, venture capitalists, and regulators, gaining high-profile exposure, and access to potential investors and partners.



WHO SHOULD APPLY?

The Start-up Pitch Competition welcomes applications from start-ups working on next-generation technologies. The Industry Showcase is designed for established companies offering deployment-ready technologies that can be adopted at scale by NOCs and IOCs.

- AI and advanced analytics**
for asset optimisation, predictive maintenance, and operational intelligence
- Industrial automation and robotics**
for upstream, midstream, or downstream applications
- Digital platforms**
for emissions monitoring, remote diagnostics, or infrastructure control
- Energy infrastructure solutions**
including smart grid systems digital substations or flexible generation

Ideal applicants include:

- Start-ups with a working prototype, MVP, or pilot-ready solution and ambitions to scale across the energy sector
- Mid-to-large tech companies with commercially proven solutions looking to secure strategic partnerships, pilot deployment, or procurement opportunities in the MENA region

HOW IT WORKS:

SELECTION EVALUATION COMMITTEE

A panel of investors and energy industry experts carefully evaluate all applications, focusing on the most viable and commercially validated technologies. Those selected, advance to the second round, where they must submit a 5-minute video pitch.

SHORTLISTING & MENTORSHIP

Four finalists are selected based on innovation, feasibility, and relevance to the energy sector. Shortlisted start-ups receive mentorship to refine their pitch.

LIVE PITCH AT EGYPES 2026

Finalists deliver a 10-minute pitch followed by a live judges Q&A in front of an audience of investors, energy executives, and media.

AWARDS & INCENTIVES

The winner is announced at the EGYPES Awards, receiving up to **\$35,000** worth of incentives to support the growth and development of their business, including an exhibition stand at EGYPES 2027.

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JUDGING CRITERIA:

INNOVATION & DISRUPTION

Judges will assess how innovative and forward-thinking the solution is, and whether it has the potential to disrupt conventional practices in the energy sector.

MARKET FIT & IMPACT

Solutions will be evaluated on how well they address specific challenges in the energy landscape and the measurable impact they can deliver across efficiency, emissions, or cost.

FEASIBILITY & TECHNICAL READINESS

Start-ups must demonstrate that their technology works in real-world settings, with clear technical validation through MVPs, pilots, or test data.

BUSINESS MODEL & GROWTH POTENTIAL

Judges will look at the start-up's ability to scale, generate revenue, and attract future investment through a viable, sustainable business model.

TEAM COMPOSITION

This will focus on the founding team's expertise, experience, and their ability to execute and adapt as the business grows.

PARTICIPATION GUIDELINES:

ELIGIBILITY

The competition is open to start-ups and entrepreneurs developing innovative technologies that offer solutions across the entire energy value chain. Applicants must be legally registered start-ups founded between 2019 and 2025, with no more than 25 full-time employees. Solutions must be energy-related, and at least at MVP or pilot stage.

APPLICATION PROCESS

Start-ups must complete the official application form on [egypes.com/start-up pitch](https://egypes.com/start-up-pitch). The application form will include a comprehensive description of the start-ups business model, technology, market accessibility, investments received and its potential impact on the energy sector. It is optional to provide supporting documents such as financial projections, market analysis, and team structure.

PITCH FORMAT

Each finalist will deliver a 10-minute pitch followed by a 5-minute Q&A with the judging panel. Pitches must be presented in English and by a company founder or senior executive.

PARTICIPATION REQUIREMENTS

Selected finalists must attend EGYPEs 2026 in person and participate in scheduled pitch sessions, mentorship activities, and media engagements.

INNOVATION & AI HUB INDUSTRY PITCH COMPETITION

Showcase Your Innovation
Apply for the Industry Pitch Competition
Email impact@egypes.com
visit our website to secure your pass



The Industry Pitch Competition features mid-to-large technology companies delivering commercially ready solutions that address key challenges across the energy sector. This platform spotlights companies developing innovative technologies in AI, digitalisation, smart power systems, emissions control, and scalable storage.

Finalists will present live at EGPES 2026 to a judging committee of energy leaders, NOC/IOC procurement executives, and government stakeholders, with opportunities for commercial discussions.



HOW IT WORKS:

COMPANY NOMINATION & CURATION

Medium to large energy companies are invited to submit their application. Eligible participants must have proven commercial technologies with regional deployment potential.

SELECTION OF FINALISTS

Five companies are selected based on commercial impact, scalability, and relevance to NOCs and IOCs.

LIVE PITCH AT EGPES 2026

Finalists present a 10-minute business case pitch followed by a live judges Q&A, in front of an audience including procurement leaders, government representatives, and industry stakeholders.

AWARDS & INCENTIVES

Participating companies gain direct access to decision-makers, with opportunities for MoUs, and partnerships announced onsite.

WHO SHOULD APPLY?

The Industry Pitch Competition is designed for established companies offering deployment-ready technologies that can be adopted at scale by regional energy players. Ideal solutions include:

Advanced AI or software platforms
for energy operations, asset performance, or digital twins

Industrial decarbonisation technologies,
including carbon capture, process optimisation or emissions tracking metering, or edge computing

Smart grid and power system solutions
improving efficiency, flexibility, and load management

End-to-end digitalisation tools
across the energy value chain including power generation, industrial operations, upstream, midstream, or downstream



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JUDGING CRITERIA:

COMMERCIAL READINESS

Technologies must be fully developed and deployment-ready, with existing commercial traction or demonstrated success in real-world applications.

TECHNOLOGICAL ADVANCEMENT

Companies must showcase the innovative features that the technology addresses, or performance-enhancing features that are not widely available in the market.

STRATEGIC VALUE

Judges will evaluate the potential for the solution to create meaningful commercial or strategic partnerships with NOCs, IOCs, or regional governments.

SCALABILITY & REGIONAL FIT

Judges will assess the solution's ability to scale across MENA markets and its compatibility with regional infrastructure and industry priorities.

PARTICIPATION GUIDELINES:

ELIGIBILITY

Open to medium and large companies offering commercially viable, energy-related technologies. Solutions must be deployment-ready, with a proven track record or existing client base.

APPLICATION PROCESS

All applicants must complete the official application form on egypes.com/industryshowcase and submit a detailed case study and technology overview aligned.

PITCH FORMAT

Each company will deliver a 10-minute strategic pitch followed by a 10-minute Q&A with a panel of industry experts.

PARTICIPATION REQUIREMENTS

Selected finalists must attend EGYPEs 2026 in person and participate in scheduled pitch sessions. Pitches must be in English and presented by a senior executive.



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Plan your participation

EXHIBITION & SPONSORSHIP OPPORTUNITIES

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